



Website Banner Advertising

San Marcos Area Chamber of Commerce

P.O. Box 2310 • 202 N. C.M. Allen Pkwy • San Marcos, TX 78667
512.393.5900 (o) • 512.393.5912 (f) • chamber@sanmarcostexas.com

Advertiser/Company Name

Contact Person

Billing Address

City/State/Zip

Phone No. & Type

Email Address

Hot Link Location

Advertisement Specifications

- Primary Position** – Runs at the top in the header on every page.
Cost: \$1,325 per six-month period or \$2,250 per year
- Secondary Position** – Runs to the right of the Navigation Bar on every page.
Cost: \$1,125 per six-month period or \$2,000 per year
- Navigation Bar Position** – Runs inside the Navigation Bar on every page.
Cost: \$1,600 per six-month period or \$2,800 per year
- Featured Sponsors Position** – Runs on targeted category page in the right hand column.
Cost: *See below for specific Featured Category pricing.*

Featured Category

Top Spot / Auxiliary Spot

This contract is for banner advertising on the San Marcos Chamber of Commerce web site. Your banner ad will be placed in the position marked above with a Hot Link to the location of your choice. All banners are set up on a rotational basis and can be renewed every six months, if available. This maximizes the ad exposure as well as provides a better interest level to the visitors of our site. Your advertising contract will begin on the date the ad goes live on the site. Changes may be made monthly as long as graphic is provided. Banner specifications are attached. The file size **must be 256K or less**. This size is set by our web host and is non-negotiable. The recommended file types are GIF or JPG. GIF's can be "animated" as long as they are within the file size limitation. This file type is used for banners with basic color formats. JPG's are best suited for color picture formats and are not often "animated".

Ad Cost

Balance Due

Advertiser Signature

Check OR Credit Card #

VISA MC American Express

V-Code

Expiration Date

Name as it Appears on Card

Card's Billing Address



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Banner Positions

The screenshot shows the website layout with several banner positions highlighted in black boxes:

- PRIMARY BANNER (400 x 60)**: Located at the top center of the page.
- ACCREDITED**: A small badge in the top right corner.
- San Marcos Chamber of Commerce**: The main header with the logo and "Established 1903".
- NAV BAR BANNER (130 x 170)**: Located in the left sidebar.
- SECONDARY BANNER (400 x 60)**: Located in the main content area below the header.
- FEATURED SPONSOR BANNER (100 x 100)**: Located in the right sidebar.

The website content includes a navigation menu (Home, Join, Contact Us, Site Map, San Marcos Convention & Visitors Bureau), a "Services" section with a search form, and a "Featured Services" section.

Featured Sponsor Categories

(in Membership Directory searches)

Real Estate:

- Top Spot: \$500/six months; \$900/year
- Auxiliary Spot: \$400/six months; \$700/year
- 2nd Auxiliary Spot: \$350/six months; \$600/year
- 3rd Auxiliary Spot: \$250/six months; \$400/year

Shopping:

- Top Spot: \$500/six months; \$900/year
- Auxiliary Spot: \$400/six months; \$700/year
- 2nd Auxiliary Spot: \$350/six months; \$600/year
- 3rd Auxiliary Spot: \$250/six months; \$400/year

Lodging:

- Top Spot: \$500/six months; \$900/year
- Auxiliary Spot: \$400/six months; \$700/year
- 2nd Auxiliary Spot: \$350/six months; \$600/year
- 3rd Auxiliary Spot: \$250/six months; \$400/year

Attractions/Recreation:

- Top Spot: \$500/six months; \$900/year
- Auxiliary Spot: \$400/six months; \$700/year
- 2nd Auxiliary Spot: \$350/six months; \$600/year
- 3rd Auxiliary Spot: \$250/six months; \$400/year

Services:

- Top Spot: \$500/six months; \$900/year
- Auxiliary Spot: \$400/six months; \$700/year
- 2nd Auxiliary Spot: \$350/six months; \$600/year
- 3rd Auxiliary Spot: \$250/six months; \$400/year

Restaurants:

- Top Spot: \$500/six months; \$900/year
- Auxiliary Spot: \$400/six months; \$700/year
- 2nd Auxiliary Spot: \$350/six months; \$600/year
- 3rd Auxiliary Spot: \$250/six months; \$400/year